

# Sunsuria City to soar in 2017

**PETALING JAYA:** Sunsuria Bhd's flagship township freehold development is set to contribute 65% of these launches. Sunsuria City is positioned as a Smart, Livable and Sustainable city which has a GDV of RM10 billion.

"I am confident that Sunsuria will soar to greater heights in FY2017, on the back of Sunsuria City's unique Smart, Livable and Sustainable proposition. This will be the cornerstone of a futuristic township, which will appeal to the modern lifestyles of the next generation of property owners in Malaysia," says Sunsuria Berhad's Executive Chairman Datuk Ter Leong Yap.

"XiaMen University is just one of the major catalyst for Sunsuria City along with horizon international outlet as the second catalyst" he added

Sunsuria City is just close to the 23-acre Horizon Village Outlets, a shopping haven set to be undertaken by a US-based outlet mall developer Horizon Group Properties.

It is set to be launched in phases over the next 10 years. Comprising integrated commercial developments such as retail, office, residential and mixed developments – the 525-acre freehold township's strategic location is a key selling point.

Most of their investors of Sunsuria City are local and mainly from Malaysia Retailers Association (MRA) with intention on generating a more vibrant content for the township with combination of both local and international tenants.

Sunsuria City will continue to be the hotspots in the property market as it is the area with good transportation connectivity and it is also links to Maju Expressway, North-South Expressway Central Link and the upcoming dedicated ELITE highway interchange that connects directly into Sunsuria City.

"The ERL (Express Rail Link), connects to KL Sentral in just 30 minutes and Kuala Lumpur International Airport in just 6 minutes. There is currently a station in operation within Sunsuria City," Ter said.

This year will also see the second phase expansion of Sunsuria's mixed commercial development, The Forum, in Setia Alam. Spanning 6.6 acres, The Forum (Phase 2) consists of retail units, a 21-storey office tower; a 33-storey SOHO serviced suites and a 41-storey serviced apartment.

The office tower and SOHO serviced suites are set to be launched by second half of 2017.

“Amid a softening property market in FY2017, I believe that every cloud has a silver lining. Property development with uniquely planned concepts will augur well for the residents and business operators while property investment will remain an attractive option among investors for its long-term capital growth prospects,” says Sunsuria Berhad’s Chief Executive Officer Mr. Koong Wai Seng.