

Riding to raise RM30,000 for charity

Cycling event in Sunsuria City to foster unity as well as help six welfare homes



Participants clad in hot pink T-shirts cycling past the Sunsuria City signage in front of its sales gallery in Sepang.

THE Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor (KLSCCCI) raised RM30,000 to benefit six charity homes in its "Carbon Neutral Activities 4-Sunsuria City Eco Charity Bicycle Ride", which was held in Sunsuria City Sepang.

The beneficiaries were House of Joy, Kiwanis Down Syndrome Foundation, Rumah Kasih Harmoni, St Barnabas Home, and Persatuan Penjagaan Kanak-Kanak Cacat Klang and St John Ambulance.

Three hundred participants, clad in hot pink jerseys, took part in the event organised by KLSCCCI for the fourth year.

The programme was supported by the National Unity and National Integration Department (JPNIN). Star Media Group was one of the media partners.

It was a fun day out for the family as children were seen cycling along with their parents on their smaller bikes. There were two categories – 10km and 30km.

The event started with an aerobic exercise session to get participants pumped up for the ride.

There was also a lucky draw session at the end of the event.

In his speech, KLSCCCI president Datuk Ter Leong Yap said the chamber organised this event not only as a networking platform for members but also as a way to foster closer relationships in our multiracial society.

“One of our key objectives is to promote national unity and racial harmony and we are delighted to welcome such strong participation from various ethnic groups.

“Malaysia is a multi-ethnic country where mutual respect and understanding are essential to the nation's development,” he said.

Ter added that KLSCCCI also continuously supported events that encourage unity and celebrate Malaysians.

“Our National Unity Committee is currently planning another programme, the ‘My Hero Award 3.0’, which will pay tribute to the unsung Malaysian heroes who have helped or supported others regardless of race and reward.”

Ter is also the executive chairman of Sunsuria Bhd, the corporate partner for the eco charity ride.

Guest of honour Minister in the Prime Minister's Department Tan Sri Joseph Kurup lauded the organisers of the event and expressed his wish for more non-governmental organisations (NGO) to follow suit.

“KLSCCCI is the JPNIN's unity partner that have supported and worked together towards unity and national harmony.

“I'm happy to see the support and commitment from multiracial participants representing government agencies, private and corporate organisations and NGOs,” he said.



Ter (left) and Kurup (centre) at the flag-off of Carbon Neutral Activities 4-Sunsuria City Eco Charity Bicycle Ride.